

# Press Release

Nottingham, UK  
1 July 2006

## Communique Launches Serif Software Range

### Serif software now available in Australia & New Zealand

**Serif (Europe) Ltd**, the UK's leading independent desktop publishing, design and graphics software developer, are pleased to announce that PagePlus 11, PhotoPlus 10 Premium Edition and DrawPlus 8 are now available from Australian and New Zealand computer retailer, Harvey Norman, following Serif's partnership with Communique, a leading distributor of graphics software, in May.

**PagePlus 11** – Serif's flagship program offers professional level desktop publishing capabilities through an intuitive User Interface and remarkably easy-to-use features. As well as making it simple to create well-designed pages, Serif PagePlus offers advanced PDF export for professional printing and sharing files electronically. PagePlus 11 has received great acclaim in the UK press for its powerful features, ease-of-use and value for money, winning an impressive 10 awards.

**PhotoPlus 10 Premium Edition** – Including PhotoPlus 10 and AlbumPlus 4, PhotoPlus 10 Premium Edition provides all the tools anyone could need for correcting and enhancing their digital images, combined with the ability to easily store, backup, catalogue, search and share their image collections. PhotoPlus 10 Premium Edition offers a simple and affordable solution for PC users wishing to get the most from their digital images.

**DrawPlus 8** – Serif's affordable vector drawing program offers a wide range of drawing tools and media brushes, making it easy to create stunning artwork and achieve realistic painting effects on the PC. Beginners can unlock their creative potential fast, whilst more experienced designers will enjoy DrawPlus 8's flexible approach to drawing on the PC. Highly praised for its versatility, power and affordability, DrawPlus 8 has received 5 awards from the UK press.

"These programs have proved extremely popular in the UK and we are confident they will be equally well received in Australia and New Zealand", said Gary Bates, Serif's Managing Director. "We are looking forward to building a strong reputation for our powerful, affordable and easy to use software in Australia and New Zealand."

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## Notes to Editors

### Reseller & Distributor Information

For further information on distributing or reselling Serif Software please contact:

Tel: 0115 914 9158 • Fax: 0115 914 9105 • Email: [channelsales@serif.co.uk](mailto:channelsales@serif.co.uk)

### About Serif

Serif is the publisher of the award-winning software range that includes **PagePlus**, **PhotoPlus**, **DrawPlus**, **WebPlus**, **ImpactPlus**, **AlbumPlus**, **MoviePlus** and more. Founded in 1987 with the aim to develop low-cost alternatives to high-end publishing and graphics packages, Serif has been repeatedly praised for its powerful yet easy-to-use software which has put professional effects and demanding publishing tasks within the reach of ordinary PC users around the world. Now with over 2 million customers worldwide, Serif has around 250 employees at its head office, development and European sales centre in Nottingham, UK and its North American sales operation in New Hampshire, US.