

PagePlus X2

Reviewer's Guide



Contents

1. [Introduction](#)
2. [Press Release](#)
4. [Notes to Editors](#)
5. [PagePlus X2 Resources](#)



This Reviewer's Guide provides all the information you need and links to extra resources on our website that can assist in your evaluation of PagePlus X2.

Please do not hesitate to contact me on **0115 914 9104** or email me at msharp@serif.com if you would like a review copy of PagePlus X2 or any further information.

We look forward to receiving your valuable feedback on PagePlus X2.

Best wishes,
Meg Sharp
Marketing Communications Coordinator

Press Release

Nottingham, UK
19 February 2007

Serif Launches PagePlus X2

**New Windows Vista™ certified version offers
PDF slideshows, HTML email options and much more**

Serif (Europe) Ltd, the UK's leading independent desktop publishing, design and graphics software developer, is delighted to announce the release of PagePlus X2.



PagePlus X2 (List Price £99.99; upgrade prices available*) is the first, Microsoft® Windows Vista™ certified, version of Serif's multi-award winning desktop publishing program. Repeatedly praised for offering powerful, yet easy-to-use and affordable, desktop publishing tools for every level of user, this latest version promises even greater flexibility for anyone looking to create outstanding designs.

PagePlus X2 has become one of the very first non-Microsoft applications to be awarded the full 'Certified for Windows Vista' logo, a great achievement that bears testament to Serif's development expertise and its dedication to making the latest functionality available to the widest possible audience. Windows Vista users can now easily identify their PagePlus documents within Vista windows from scalable document previews. Publications can also be easily found with Vista's new Advanced Search feature, which searches document content as well as filenames, and from within PagePlus X2 itself. Designers who don't switch to Windows Vista will find that PagePlus X2 still looks great and works more efficiently than ever for them too.

PagePlus X2 offers a range of fantastic new ways for designers to share their documents. PDFs can now include sound and video, bringing documents to life with audio and visual annotation. Publications can also now be exported as PDF slideshows with stunning page and layer transitions, for professional-looking multimedia presentations or dynamic family photo albums. Pages designed in PagePlus X2 can also be shared as stunning graphically-rich HTML emails making it quick and convenient to design and send attention-grabbing electronic newsletters, product promotions, party invites and more.

PagePlus X2's enhanced User Interface has dynamically Sliding Tabs for quick and easy tool selection, as well as providing a larger workspace area to design in. Tabs can still be fixed in place and docked anywhere on the screen, for complete customisation, and previously saved workspace layouts can now be loaded directly from the Startup Wizard. The new Media Bar offers a more efficient way to search, organise and add graphics to publications, particularly in conjunction with the stunning new multi-page Photo Album Templates, which can be auto-filled with images from the Media Bar. Similarly, personalised images can be added to the new calendar templates, which allow users to input their own events and specify the year, so the calendar automatically updates.

The new sliding Fonts Tab makes it easier than ever to choose and select different fonts and hovering the cursor over a font style automatically applies it to any selected text in the document, making it easy to see how that style will look in place. Transparent highlighting of selected text allows users to easily view text alterations. A new Text Styles Tab makes it quick and easy to save and apply multiple text attributes to headings, sub-headings and document sections. PagePlus X2 has improved font recognition for imported PDFs with support for embedded TrueType fonts and new Unicode text output. These and other enhancements make text handling and font selection more streamlined than ever, greatly improving workflow in PagePlus X2.

Helping every level of user get the most from PagePlus X2, the new How To Tab hosts illustrated tips and advice on how to tackle a wide range of desktop publishing tasks, remaining searchable when carrying out tasks. Step-by-step graphical Projects also help users grasp particular tools and features, while the new Design Lab offers advice on desktop publishing practices and techniques, including how to create eye-catching layouts and choose colour schemes. PagePlus X2 is more intuitive and enjoyable to use than ever, with the vast amount of help on hand for every level of user, enhancements to the User Interface and much more, making it easy to create even the most complex of desktop publishing projects.

"We have a fantastic record of staying on top of the latest industry developments and as one of the very first programs to be certified for Windows Vista™, PagePlus X2 is another great example of this", said Gary Bates, Serif's Managing Director. "The new 'X' naming style, i.e. 'PagePlus X2', has been chosen to mark Serif's new generation of Vista-certified products and coincides with Serif's 20th anniversary year."

* Existing users of Serif software should contact Serif on 0800 376 7070 for upgrade prices.

Notes to Editors

Serif PagePlus X2 Includes

PagePlus X2 Program CD, Resource CD and User Guide

PR Enquiries

Please contact: Meg Sharp • Tel: 0115 9149104 • Email: msharp@serif.com • Visit: www.serif.com

Sales Information

Serif Sales Hotline:
0800 376 7070

Serif Online:
www.serif.com

Serif Multi-User Site Licences:
0800 376 6868

Address:
Serif (Europe) Ltd
12 Wilford Ind. Est.
Nottingham
NG11 7EP

Reseller & Distributor Information

For information on distributing or reselling Serif software in the UK please contact:

Tel: 0115 914 9158 • **Fax:** 0115 914 9105 • **Email:** channelsales@serif.co.uk.

About Serif

Serif is the publisher of the award-winning software range that includes **PagePlus**, **PhotoPlus**, **DrawPlus**, **WebPlus**, **ImpactPlus**, **AlbumPlus**, **MoviePlus** and more. Founded in 1987 with the aim to develop low-cost alternatives to high-end publishing and graphics packages, Serif has been repeatedly praised for its powerful yet easy-to-use software which has put professional effects and demanding publishing tasks within the reach of ordinary PC users around the world. Now with over 2 million customers worldwide, Serif has around 250 employees at its head office, development and European sales centre in Nottingham, UK and its North American sales operation in New Hampshire, US.

PagePlus X2 Resources

Click on the images below to download them in print quality or visit the PagePlus X2 Press Materials page on Serif's website:
www.serif.com/company/press_sr_pageplusx2.asp

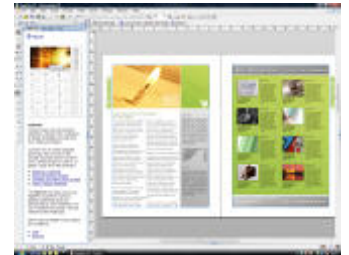
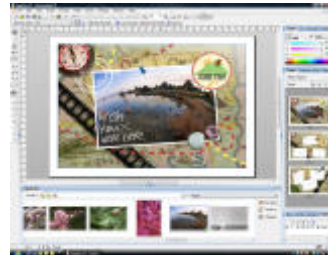
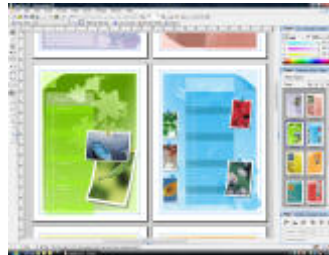
Boxshots and Logos

PagePlus X2

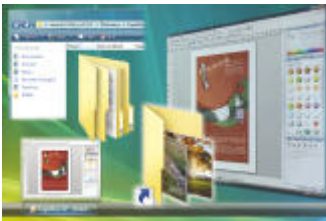
Desktop Publishing



Screenshots



Feature Illustrations



Serif's website is also a valuable resource for information on all of our software packages:

[PagePlus X2 Main Page](#)
[Overview](#)

[What's New](#)
[Examples](#)