



Site Navigation



Evaluate two websites for the effectiveness of their navigational features in relation to their intended audience(s). Note that a site may serve more than one audience, so the navigation routes through the site and their graphic design should reflect this. Attach screenshots of the home pages if possible.

Name:

Site 1		
Name of Site		
URL		
Content Focus		
Target audience(s)		
Types of Navigation (list)		
Comment		
★ Star Rating 1-5	Graphic Appeal	
	Overall Effectiveness	

Site 2		
Name of Site		
URL		
Content Focus		
Target audience(s)		
Types of Navigation (list)		
Comment		
★ Star Rating 1-5	Graphic Appeal	
	Overall Effectiveness	