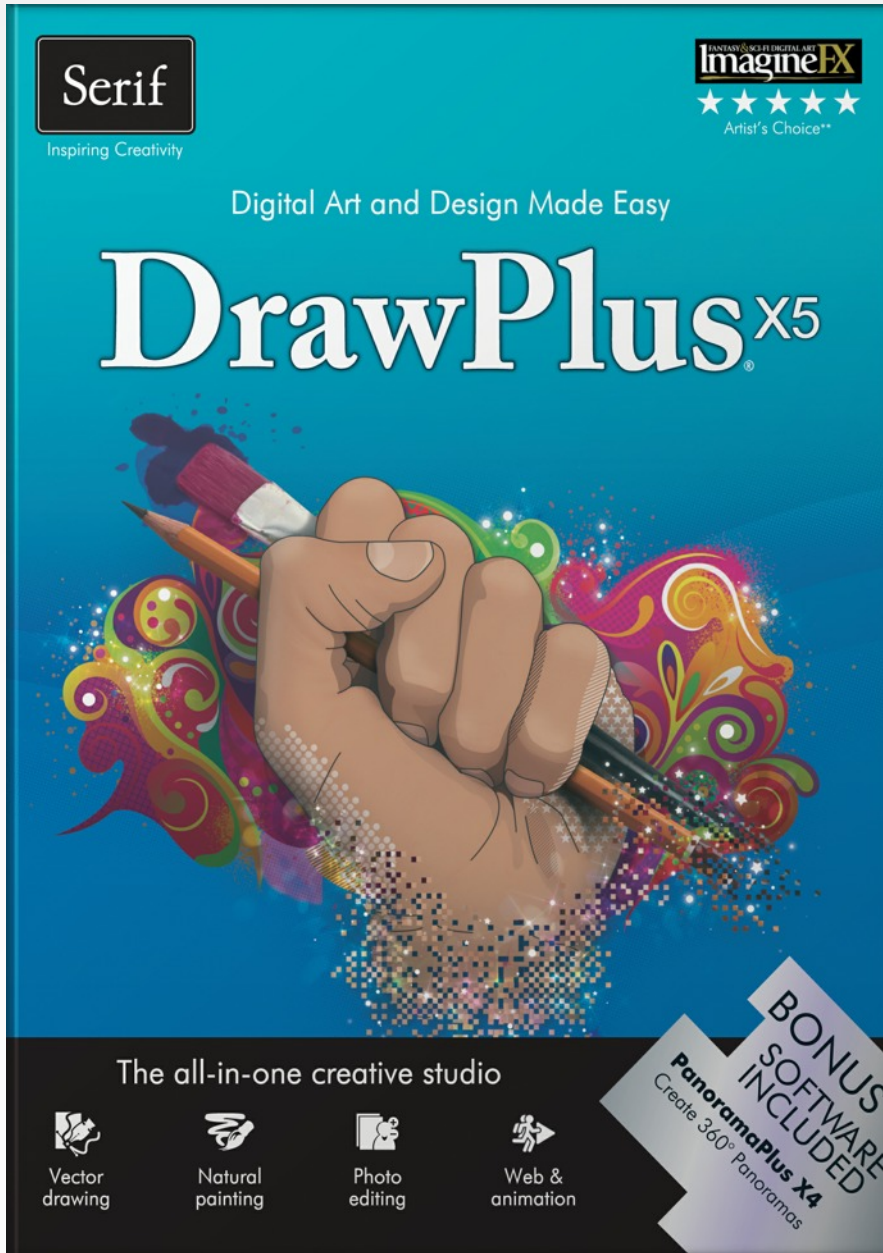




Inspiring Creativity



MSRP  
only  
£81.69

## Digital Art and Design Made Easy

DrawPlus X5 is the powerful and versatile graphics studio that's perfect for digital art, illustration, and painting. With easy-to-use tools, it provides everything you need to express your creativity. Draw vector art, sketch ideas, design logos & graphics, paint naturally, turn photos into artwork, create animations, and much more.

“ It's a brilliant environment for anyone just starting out in digital painting [and] also offers old hands a litany of options and toolsets to keep the artwork firing out. ”  
Imagine FX, October 2010

“ When taking all factors into consideration, DrawPlus is a top-notch illustration and design application – one that cannot be beat in this price range. ”  
Brighthub, April 2010

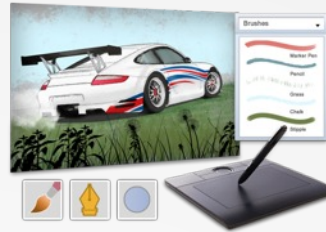
# DrawPlus<sup>X5</sup>

## Sales Contact

Jennie Malbon  
Senior Business Account Manager  
jmalbon@serif.com  
Tel: 0115 914 9180 Fax: 0115 914 2020



**Get creative minutes**  
Design posters, brochures, greetings cards and more quickly, or start a custom project from scratch. Serif's new EDGE technology in DrawPlus X5 enables you to create high-quality artwork faster than ever before.



**Drawing & painting tools**  
Create great designs, regardless of your skill with a real pencil. The drawing tools are easy to use plus there are life-like brushes, pastels, pencils, and support for graphics tablets, making DrawPlus perfect for a natural drawing experience.



**Graphics for web and print**  
Make professional-quality web banners, buttons, adverts, logos, Flash<sup>®</sup> animations and more for your website or draw plans, diagrams, and charts ready to be printed at home or a professional print shop.



**Share and collaborate**  
Work with other designers! Flexible export settings and fantastic compatibility give you complete control over your output, which is great for working with people from all over the world or those that don't own DrawPlus.

## How Does DrawPlus X5 Compare? ^

	Serif DrawPlus <sup>®</sup> X5	Adobe <sup>®</sup> Illustrator <sup>®</sup> CS5.5	CorelDRAW <sup>®</sup> Graphics Suite X5	Xara Photo & Graphic Designer 7	Corel <sup>®</sup> Painter <sup>™</sup> 12
Draw, paint, edit images and animate in one program	✓		✓	✓	
Paint with realistic natural brushes and media	✓	✓			✓
Pressure Studio for calibrating graphics tablets	✓				✓
Graphic styles for applying multiple attributes in one click	✓	✓			
Targeted drawing modes (inside/in front/ behind)	✓	✓			
Automatically transform images into a variety of art styles	✓			✓	✓
Non-destructive photo effects and adjustments	✓		✓		
End-to-end CMYK document support	✓	✓	✓		
Create keyframe and stopframe animations	✓			Stopframe	
Context sensitive on-screen 'How To' guides	✓		✓		

## Price & Availability

Suggested Price: ... £81.69  
Available: ... July 25, 2011

## Package Detail

UPC code: ...703115685437  
Media: ... CD-ROM only  
Dimensions: ... 140 x 190 x 6mm  
Weight: ... 60 grams  
Minimum order quantity: ... 5 Units  
Licensing: ... 1 user per unit only

## What's Included?

1 x Program CD-ROM  
1 x PanoramaPlus X4 CD-ROM (Bonus)  
1 x DrawPlus X5 Printed User Manual  
1 x Registration Flyer Insert

## Published By

Serif (Europe) Ltd. The Software Centre; P.O. Box 2000, Nottingham, NG11 7GW, United Kingdom  
Visit [www.serif.com](http://www.serif.com) on the web.

## Requirements

Windows-based PC with DVD/CD drive and mouse, Microsoft Windows<sup>®</sup> XP (32-bit) or Vista, 7 operating systems, 512 MB RAM, 820 MB (recommended install) free hard disk space, 1024 x 768 monitor resolution. Additional disk resources and memory are required when editing large or complex documents. Optional: Graphics tablet.

# DrawPlus<sup>X5</sup>

## New Features

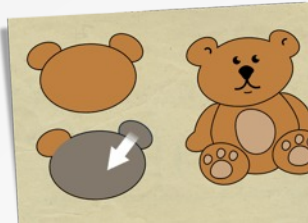
DrawPlus is faster, easier to use, and more professional so you can produce more accurate designs for home, business, and the classroom.



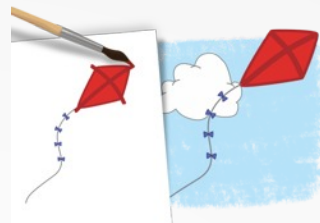
**Accelerated Graphics Technology**  
Design faster! Serif's new Accelerated Graphics Technology renders images faster and more accurately, which means your drawings will always look great on-screen.



**True CMYK support**  
Check artwork before output – you can show or hide each of the C, M, Y and K plates when designing as DrawPlus now supports end-to-end CMYK documents.



**Shape builder**  
Add or subtract objects to create complex shapes. The Shape Builder tool makes it easy to combine two or more objects at once.



**Targeted insert**  
Specify whether new objects, pen lines, brush strokes, and text will be created inside a selected object, behind it, or in front of it. A great tool for drawings that need to be precise.



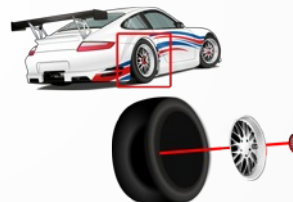
**Blend along a path**  
Make complex patterns quickly with the improved Blend Tool. It can now follow a path so blended objects can track any shape, line, or stroke.



**Graphic styles**  
Apply non-destructive effects like edges, shadows, lines and more in a totally new way with Graphic styles. Applying them to an object changes all of the states (hover, click, etc.) instantly.



**Group transparency & blending**  
Create stunning visual effects with full control of group transparency and blending using composite transparency and knockout groups.



**Enhanced solo mode**  
Work on complex elements easily and focus on any part of your project, even if it's partially hidden, with the new multiple level editing in Solo Mode.

## Other New Features

**Larger icons**  
Finding the tools you need is easier than ever. There is now an option to display larger tool icons – ideal if you have a big monitor.

**Improved pen tool**  
Customise the way lines behave when they are drawn or edited. DrawPlus X5 now offers three drawing modes – Smooth, Smart, and Line – for greater control over the shape of curves.

**Better text handling**  
Create professional-looking documents easily using OpenType fonts and super/subscript text attributes, similar to high-end desktop publishing software.

**Advanced print preview**  
Make quick alterations in the new interactive Print Preview. Change the document type (booklet, tiled etc.) or add pre-pre-press settings without the need to redesign your project.

## And there's more...

- Control how objects are stacked. The new Depth Slider provides a fast and easy way to arrange elements.
- Performing precise edits is even easier with the pixel grid that now automatically displays at 700% zoom.
- Insert, move, and delete your layout guides is now even easier with the improved ruler guide management.

# DrawPlus<sup>X5</sup>

## Fact Sheet

More information about the main features and benefits of DrawPlus X5.

### Get creative in minutes



**Work faster**  
Serif's new Accelerated Graphics Technology powers every aspect of DrawPlus for superior performance, accuracy, and colour handling.

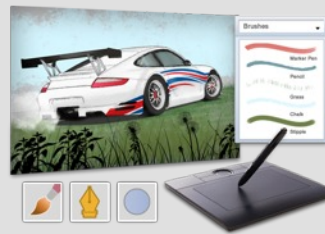
### Be inspired

Get inspired by the professionally-designed samples of posters, banners, and artwork, then design stunning custom projects from scratch.



- Work efficiently with a personalised workspace profile.
- Select tools quickly with customisable shortcut keys.
- Get on-screen help with 'How To' guides and tutorials.

### Drawing & painting tools



### Draw easily

Use intuitive drawing tools like brushes, pens, pencils and more, plus customisable shapes, and blending, to help you create complex drawings effortlessly.

### Paint naturally

Enhance your natural drawing style by using the customisable brushes and calibrate the pressure settings of your graphics tablet in the built-in Pressure Studio.



- Transform a photo into a work of art in one click.
- Turn photos into vectors with the AutoTrace Studio.
- Correct red-eye, scratches, spots, etc. in the PhotoLab.

### Graphics for web and print



**Web banners & Flash®**  
Create web-optimised graphics and Flash animations. Assign links to different parts of an image or animation – great for web banners and online adverts.

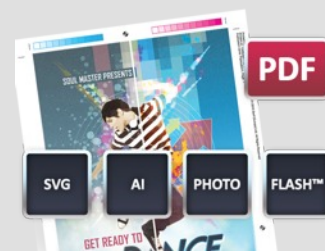
### Diagrams & charts

Make any kind of plan, diagram, and chart with the accurate line & dimension tools, precise measurements, and automatic aligning in DrawPlus X5.



- Design isometrically and create 3D objects instantly.
- Make animations, cartoons, screensavers and more.
- Export options for professional printing.

### Share and collaborate



**Great compatibility**  
Collaborate with other professionals. DrawPlus X5 supports industry-standard file types like SVG, PDF, and Adobe® Illustrator as well as common formats like JPEG, PNG and GIF.

### DrawPlus.com

Upload images in one click, show off your drawings, ask for help, and share advice with other artists on DrawPlus.com.



- Import, edit, and export PDF documents.
- Tweak export settings like quality, size, file type and more.
- Get superior resizing results using super sampling.